

# Education is the fastest way out of economic poverty.



Lucila (left) with Margarita

## Teaching people how to find employment

Presented by: Ronald L. Macklin, Jr.  
at Conference on Honduras 2006  
Copan Ruins, 12 – 15 October 2006



Sistema PODER



Sistema PODER

# Presentation objective

- Inform *you* of successful project in Guatemala: PODER
- Inspire *you* to bring similar one to Copan
- Tell *you* the benefits of Sistema PODER
  - Help Hondurans get out of unemployment
  - Address lack of economic resources
  - Feed, clothe and educate their children



# How we got started in Guatemala

- Realized the need and committed to help
- Wrote the course syllabus
- Included a local, familiar with Guatemalan culture
- Created Information database system
- Got the word out to local businesses
- Decided no fees involved – easy to participate



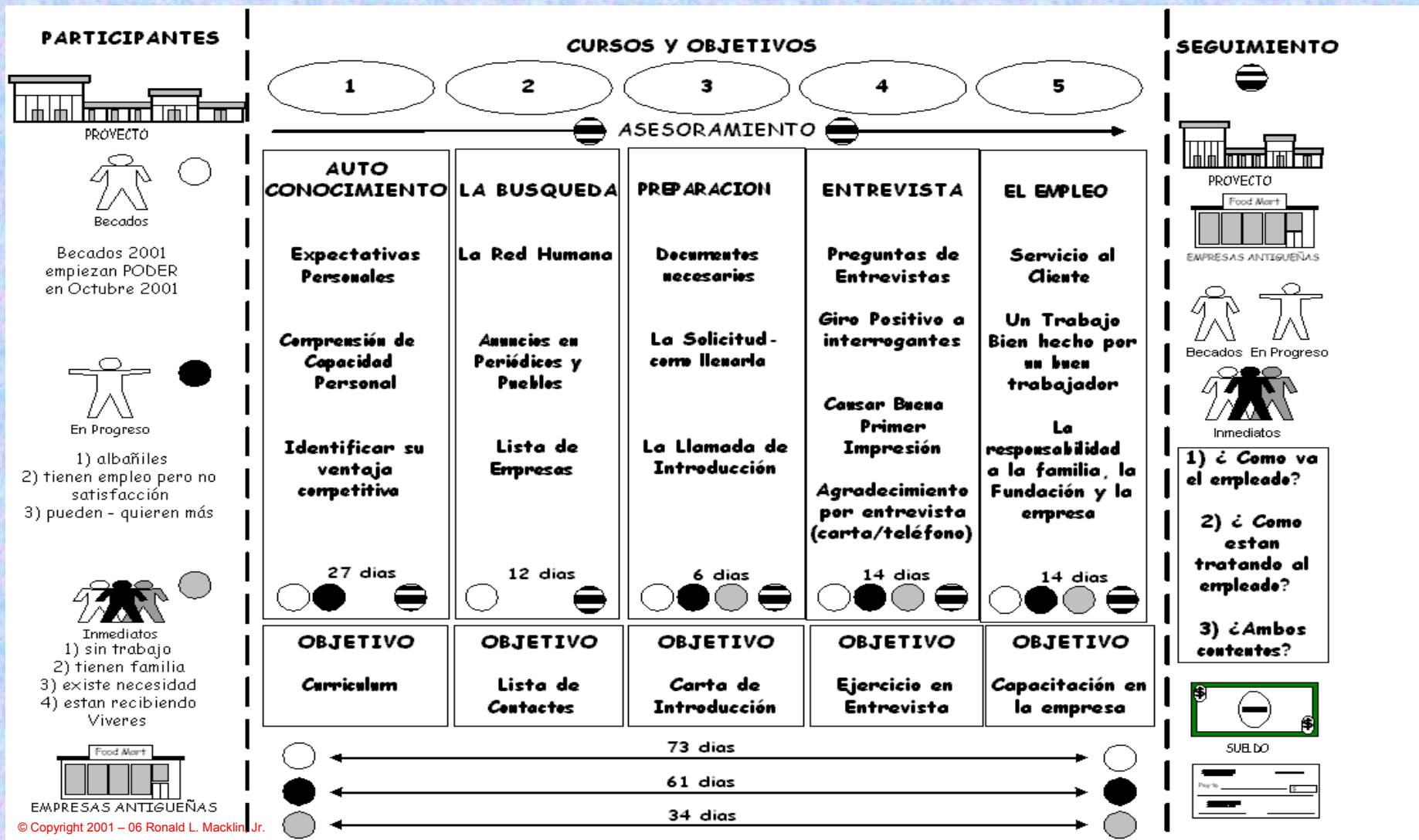
# Whom we serve and where

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- 16 villages surrounding Antigua, Guatemala
- 1200 affiliated families of sponsored children
  - Parents and guardians
  - Graduating high school seniors
  - College students or those recently graduated



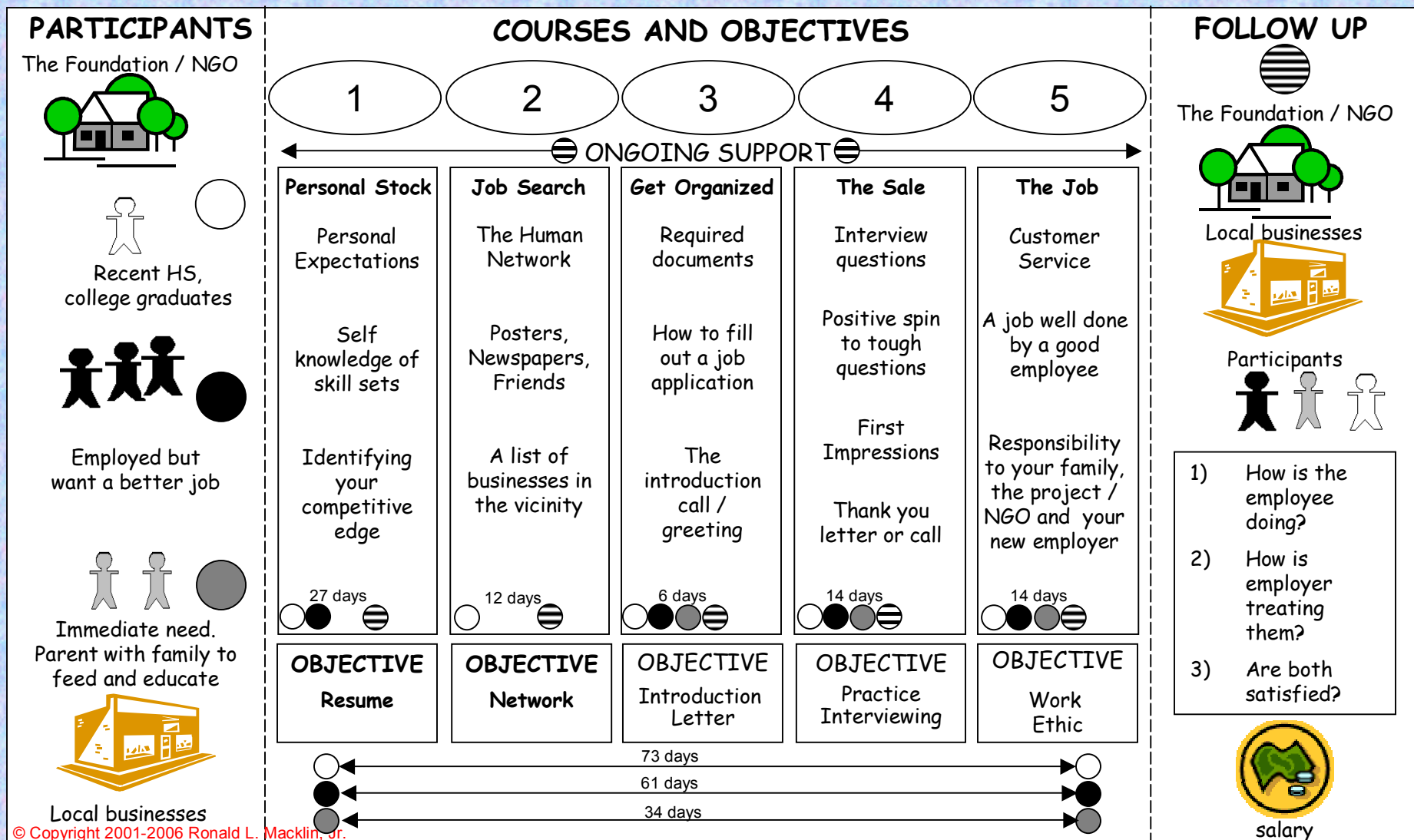
# Services we provide



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# Helpful partnerships/relationships

- Common Hope
- Donors - Princeton Area Community Foundation
- Guatemalan Ministerio de Trabajo
- Local businesses
- Information system developer



# Lessons learned and tips on dealing with obstacles

- A qualified teacher / trainer
- Organization
- An excellent communicator
- Highly accessible support
- Information system
- Monthly performance report

<b>Job Placement Program - P.O.D.E.R</b>																			
Common Hope - Antigua, Guatemala																			
<i>Statistics corresponding to the period between 01-Apr-06 and 30-Apr-06</i>																			
#New candidates enrolled into PODER:	4																		
# candidates interviewed:	11																		
# candidates that got placed in a job:	3																		
<b>(A) # of participants searching for placement: 53</b>																			
# "Active" Searching and Interviewing in last 365 days:	35																		
# "Semi Active" Searching but haven't interviewed w/ potential employer:	18																		
# "Inactive" Searching but haven't interviewed in more than 1 year:	0																		
# known job openings in database:	6																		
# Potential employing businesses participating:	67																		
<i>History - Statistics since inception of program (April 2001)</i>																			
(E) # participants trained:	353																		
(D) # participants that have been placed:	190																		
Year placed:	<table border="1"> <thead> <tr> <th></th> <th>2001</th> <th>2002</th> <th>2003</th> <th>2004</th> <th>2005</th> <th>2006</th> <th>2007</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td></td> <td>2</td> <td>46</td> <td>43</td> <td>37</td> <td>39</td> <td>23</td> <td>0</td> <td>190</td> </tr> </tbody> </table>		2001	2002	2003	2004	2005	2006	2007	Total		2	46	43	37	39	23	0	190
	2001	2002	2003	2004	2005	2006	2007	Total											
	2	46	43	37	39	23	0	190											
# placed and have returned to be placed again:	28																		
# participants disqualified themselves ("black list"):	18																		
(B) # Black Listed before getting a job (did not show to interview):	7																		
# Black Listed after getting hired (did not show up to work and/or got fired):	11																		
(C) # participants unemployed, that are no longer looking - left the program:	103																		
# known job advertisements posted in database:	307																		
Reconciliation:	$(A) + (B) + (C) + (D) + (E)$ $53 + 7 + 103 + 190 = 353$																		

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# How we continue to minimize future failures

- Educate adults to go to literacy classes
- Work with husbands to break machismo
- Educate business owners about age discrimination
- Facilitate working papers / medical exams processes
- Enroll more businesses
- Advertise and promote the project



# How we continue to improve/expand our work

- Promote adult education
- Solicit more donations of nice clothes for interviews
- Acquire more funds to hire second trainer
- Partner with micro-lending NGOs
- Seek pro bono publishing of success stories
- Establish Internet presence (in Honduras)



# Contact

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It works in Guatemala and it can work in Honduras!

Ronald L. Macklin, Jr.

Business Consultant

[Ron@MacklinConsulting.com](mailto:Ron@MacklinConsulting.com)

Business: 1-312-961-9498

Facsimile: 1-312-803-2270

<http://www.MacklinConsulting.com>

